

Sponsorship Opportunities

THE SASKATOON ZOO FOUNDATION'S

# ZOOGALA

A NATURAL PLACE TO BE

June 12th, 2020, Proudly Presented by:

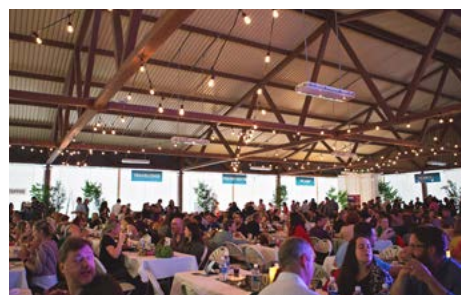
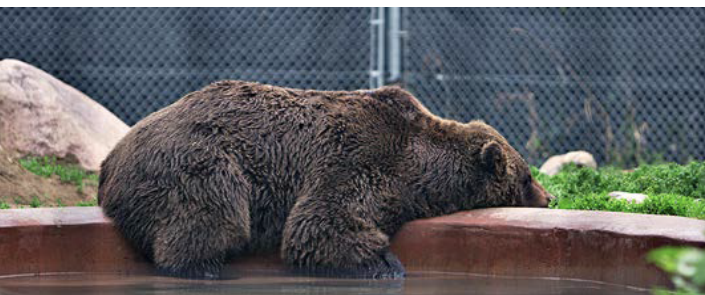




## **TITLE SPONSORSHIP - \$10,000 per year** **Three Years: 2020 - 2022**

### **As Title Sponsor, your company would receive:**

- Naming rights, the event would be known as “Your Company ZOOGALA”
- Opportunity to work with Zoo Foundation in regards to reworking the event logo to include your company’s logo
- Banner Recognition at the front entrance to the Zoo during the event
- Banner Recognition at the front entrance to the ZOOGALA Pavilion
- 8 tickets to ZOOGALA
- Your company’s logo on all printed material for 2020, 2021 and 2022 ZOOGALA
- Opportunity for an ad in event program
- Acknowledgement through MC during ZOOGALA event
- Acknowledgement in all print ads in 2020, 2021 and 2022
- Sponsor recognition in all radio and TV ads and interviews
- Acknowledgement on Zoo Foundation website and Facebook page
- Opportunity for your company to make a professional video regarding the partnership with ZOOGALA. Video would be posted on social media
- Acknowledgement in Zoo Foundation newsletter
- Acknowledgement of Title Sponsorship in Media Release
- Special marketing opportunities (at Sponsor cost) in 2020, 2021 and 2022





## **GOLD SPONSOR - \$6,000**

- 6 tickets to the event
- Corporate Logo on printed material
- Ad in program
- Onsite exposure at event
- Name and Corporate Logo recognition at the event
- Your name or Corporate Logo in thank you ads
- Acknowledgement on Zoo Foundation social media sites and in website newsletter

## **SILVER SPONSOR - \$3,500**

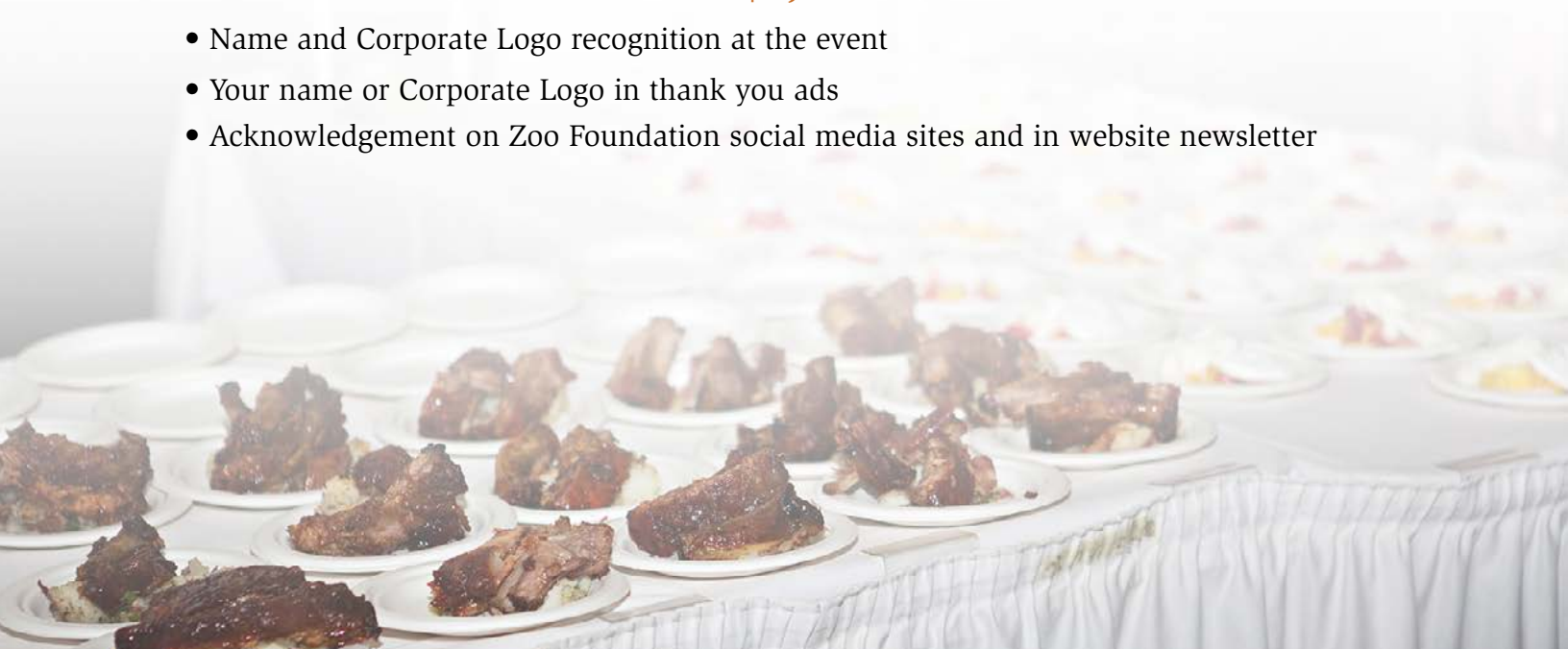
- 4 tickets to the event
- Onsite exposure at event
- Name and Corporate Logo recognition at the event
- Your name or Corporate Logo in thank you ads
- Acknowledgement on Zoo Foundation social media sites and in website newsletter

## **BRONZE SPONSOR - \$1,500**

- 2 tickets to the event
- Name and Corporate Logo recognition at the event
- Your name or Corporate Logo in thank you ads
- Acknowledgement on Zoo Foundation social media sites and in website newsletter

## **COPPER SPONSOR - UNDER \$1,500**

- Name and Corporate Logo recognition at the event
- Your name or Corporate Logo in thank you ads
- Acknowledgement on Zoo Foundation social media sites and in website newsletter







# 2020 ZOOGALA Sponsorship Contract

Company/Sponsor Name: .....

Contact Name and Title: .....

Address: .....

City:..... Prov: ..... PC:.....

Phone: ..... Email: .....

**YES, we would like to sponsor ZOOGALA 2020 and wish to be recognized at the following level:**

**Gold Sponsor ..... (\$6,000) includes 6 tickets**

**Silver Sponsor ..... (\$3,500) includes 4 tickets**

**Bronze Sponsor ..... (\$1,500) includes 2 tickets**

**Copper Sponsor ..... (under \$1,500)**

I am not able to Sponsor but would like to Donate: \$ .....

In addition, we would like to purchase ..... tables of 8 (\$1,100 each) or ..... tickets (\$140 each)

Payment by cheque is enclosed

Please invoice us

If you would like to donate an item to the silent auction, please contact 306-975-2250.

## Thank you!

We look forward to you being part of our 23rd Annual ZOOGALA  
For more information, please contact Dawn Woroniuk, Executive Director  
at 306.975.2241 or by email at [director@saskatoonzoofoundation.ca](mailto:director@saskatoonzoofoundation.ca)

